



Major project: Communication Portfolio

Portfolio Assessment and Action Plan





*Portfolio Evaluation and Measurement
of Expertise Applying the Dreyfus
Model and NACE Competencies*

The Dreyfus Model

Novice

Advanced Beginner

Competent

Proficient

Expert (Absolute or Relative Expertise)



Core Competencies from NACE: National Association for Colleges and Employers

Career & Self Development

Communication

Critical Thinking

Equity & Inclusion

Leadership

Professionalism

Teamwork

Technology

Major Areas of Communication Competence



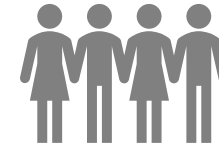
Writing:

Technical
Creative
Scholarly
Motivational
Inspirational
Persuasive



Speech

Construction
Delivery
Analysis



Relational Impact

Interpersonal
Group Management
Media Relations
Marketing
Social Media

Part One

Complete an initial portfolio assessment using The Dreyfus Model and considering the NACE guidelines for each of the areas of Communication Competence



Part Two

Compile specific samples of personal work/experience which align with your analysis building your portfolio



Part Three

Create an **action plan** to move toward expertise in each of the areas of communication competence (align this with the professional goals highlighted in your Dream Job Roadmap project)



A hand is shown drawing on architectural blueprints with a pen. A yellow and black level is visible on the left, and a calculator is on the right. The background is a dark, semi-transparent overlay of the blueprint scene.

Final Project

Submit the polished portfolio assessment and action plan for final review