Major project: Communication Portfolio

Portfolio Assessment and Action Plan
Portfolio Evaluation and Measurement of Expertise Applying the Dreyfus Model and NACE Competencies
The Dreyfus Model

Novice
Advanced Beginner
Competent
Proficient
Expert (Absolute or Relative Expertise)
Core Competencies from NACE: National Association for Colleges and Employers

<table>
<thead>
<tr>
<th>Core Competency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career &amp; Self Development</td>
</tr>
<tr>
<td>Communication</td>
</tr>
<tr>
<td>Critical Thinking</td>
</tr>
<tr>
<td>Equity &amp; Inclusion</td>
</tr>
<tr>
<td>Leadership</td>
</tr>
<tr>
<td>Professionalism</td>
</tr>
<tr>
<td>Teamwork</td>
</tr>
<tr>
<td>Technology</td>
</tr>
</tbody>
</table>
**Major Areas of Communication Competence**

**Writing:**
- Technical
- Creative
- Scholarly
- Motivational
- Inspirational
- Persuasive

**Speech**
- Construction
- Delivery
- Analysis

**Relational Impact**
- Interpersonal
- Group Management
- Media Relations
- Marketing
- Social Media
Part One

Complete an initial portfolio assessment using The Dreyfus Model and considering the NACE guidelines for each of the areas of Communication Competence.
Part Two

Compile specific samples of personal work/experience which align with your analysis building your portfolio
Part Three

Create an action plan to move toward expertise in each of the areas of communication competence (align this with the professional goals highlighted in your Dream Job Roadmap project)
Submit the polished portfolio assessment and action plan for final review